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I-CAR CONTINUES TO SEEK INDUSTRY INPUT FOR ROLE-BASED TRAINING

Hoffman Estates, IL – April 30, 2010 – As it continues to seek feedback from the collision repair inter-industry around the needs of training and the transition to a role-based curriculum model, I-CAR, the Inter-Industry Conference on Collision Repair, hosted a second “Round Table” discussion as a follow-up to its December, 2009 meeting. The Round Table attracted over 90 industry professionals who offered their insights into the planned redesign of the collision repair training organization’s curriculum.

Round Table attendees had the opportunity to review some of the details of the new curriculum model and offer comments around the overall structure, the roles that have been defined, the impact to recognition programs, and the transition plan.

"We're at the end of the beginning of this important work," explained Tom Moreland, Strategic Sales Manager for AkzoNobel and Chairman of the I-CAR International Board of Directors. "The project began three years ago when the Board formed the Curriculum Rationalization Task Force. The redesigned structure is built upon feedback received over the past 24 months from the attendees of the two Round Table meetings, combined with the input of the I-CAR Industry Segment Advisory Councils and various inter-industry groups and associations."

Participants responded positively to the information that was introduced during the meeting and the direction that I-CAR has taken in the development of the role-based curriculum.

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John Edelen, I-CAR President and CEO, stressed the value of industry feedback during these meetings and how it has allowed I-CAR to identify key pieces in the decision-making process.

“In December it was made clear the training experience needs to be focused, provide the knowledge that is required to be successful in specific industry roles, and should progress over the course of careers by building on prior levels of experience and knowledge over the course of an individual’s career,” he said. “The changes in the curriculum design that I-CAR will introduce to the inter-industry in July are grounded in what you have told I-CAR it needs to do to deliver on its vision that every person in the collision industry, current and future, has the necessary knowledge and skills relevant to their position to achieve a complete and safe repair.”

I-CAR plans to introduce its new curriculum model at the 2010 I-CAR Industry Conference taking place at the InterContinental Chicago O’Hare Hotel in Rosemont, IL on July 21, 2010. More information about the conference is available at www.i-car.com/meetings.

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I-CAR, founded in 1979, is an international not-for-profit training organization dedicated to improving the quality, safety, and efficiency of auto collision repair for the ultimate benefit of consumers.



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