

I-CAR[®] FACT SHEET

What Is I-CAR?

I-CAR, the Inter-Industry Conference On Auto Collision Repair, is an international not-for-profit organization dedicated to training the collision industry. I-CAR's "Outward Vision" is to be an industry resource, ally, and partner to all segments of the collision industry to help the industry reach the ultimate goal of providing complete and safe repairs to the consumer.

Who Belongs To I-CAR?

I-CAR is an inter-industry organization with strong representation from:

- Collision repair businesses.
- Insurance companies.
- Domestic and import vehicle makers.
- Tool, equipment, and supply manufacturers.
- Providers of technical education, training, and research.
- Suppliers of related industry services, such as independent appraisers, technical publishers, and recyclers.

How Does I-CAR Accomplish Its Goals?

I-CAR conducts extensive collision repair research. Using this research, I-CAR develops and delivers technical training programs to professionals in the collision industry. In addition, I-CAR provides a communication forum for anyone interested in proper collision repair. I-CAR's primary funding is derived from student tuition and services. This assures that I-CAR can remain unbiased in developing courses and services on an industry-wide basis.

Who Benefits... And How?

I-CAR reaches a broad base of students who learn the latest methods of efficient, high-quality repair. The benefits of I-CAR training extend beyond the people who take our classes:

The Collision Repair Industry – Collision repair business owners, managers, and technicians learn the latest collision repair technology. This promotes better communication with customers and insurers, and more productive relationships among all collision industry personnel. Superior training also helps increase the number of technicians who can make quality repairs with fewer repeated repairs and reduced liability exposure.

The Insurance Industry – Insurance personnel, from executives to claims personnel and estimators, benefit by understanding the latest collision repair technology. I-CAR courses provide insurance personnel with the foundation they need to better understand, communicate with, and work with the collision repair industry. These benefits lead to the most consistent, efficient, and high-quality collision repairs.

Related Industries – Quality training benefits other industries related to collision repair. By understanding the challenge of collision repair today, recyclers, glass installers, vendors, suppliers, and others can work with collision repair businesses and insurance companies to benefit the consumer.

The Consumer – The ultimate beneficiary is the consumer who wants a collision-damaged vehicle properly repaired in the quickest and most skillful manner possible. An effective repair corrects all the damage, maintains long-term durability, keeps the vehicle running and handling properly, and restores appearance to pre-accident condition.

How Does I-CAR Recognize Highly Trained Industry Professionals?

The Gold Class Professionals® and Platinum Individual™ programs were developed in response to requests from industry professionals for recognition of their high degree of training. The Gold Class and Platinum designations signify a commitment to quality by staying up to date with collision repair technology through continued training. With the Gold Class and Platinum designations, professionals earn industry respect and customer confidence that a repair will be done correctly.

Through the Industry Training Alliance™, I-CAR recognizes qualified training programs from Alliance training providers. Students who complete these training programs can receive credit applicable to the Gold Class and Platinum designations. This establishes Gold Class as a true industry benchmark for technical training. It also demonstrates to consumers and industry observers that the industry recognizes, encourages, and supports technical training as essential to ensuring safe and complete repairs.

What Does I-CAR Offer?

Enhanced Delivery is an innovative series of training programs developed by I-CAR. These programs feature instructor-led training combined with state-of-the-art technology to provide superior classroom instruction. The programs offer increased use of realistic hands-on exercises and in-depth coverage of traditional and new subject areas. Students receive a CD-ROM that includes instructional videos, interactive exercises, and a textbook for further review at home. I-CAR's broad range of Enhanced Delivery programs was designed with the collision industry's training needs in mind. Just a few of the many benefits:

- Allows students to tailor their training to meet their individual needs.
- Offers performance-based training methods and skills verification.
- Helps students define and plan their career training via recommended position training paths.
- Prepares students for ASE certification tests.

In addition to the Enhanced Delivery curriculum, I-CAR offers traditional training courses and Aluminum and Steel Welding Qualification Tests. The industry has access to the latest information on collision repair methods through *Advantage Online* technical articles offered as part of I-CAR's free e-newsletter. The *Advantage* archives are also available free of charge on the I-CAR web site.

For specific course and program listings, including class schedules, or to subscribe to the I-CAR e-newsletter, please visit the I-CAR web site at www.i-car.com.

Who Teaches I-CAR Courses?

I-CAR instructors are leading-edge professionals. They are pre-screened to ensure they have extensive experience. They are trained to assure consistent, quality classroom instruction. Before teaching their first class, they are tested on their technical knowledge and their ability to present course content and answer questions. Instructors teach part-time for I-CAR and usually hold full-time jobs as career and technical school instructors, collision repair business owners or technicians, insurance claims personnel, suppliers, or related industry positions. I-CAR keeps them up to date on the latest repair methods, and their classes are evaluated by students, local volunteer committees, the I-CAR instructor training manager, and I-CAR regional managers.

When And Where Are Courses Taught?

I-CAR courses are usually taught on weeknights or Saturdays. Class schedules are established by the local I-CAR committee and vary to meet the needs of the local market. Courses are offered at more than 600 locations across North America.

Where Can I Find More Information?

For class schedules, program descriptions, and other information, visit the I-CAR web site at www.i-car.com. You may also call I-CAR customer service at the number shown below.



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<http://www.i-car.com>