

OPPORTUNITIES

sponsorship

Show your commitment to training at the **2008 I-CAR® INTERNATIONAL ANNUAL MEETING** through your company's sponsorship of this exciting event. This meeting brings together all segments of the collision industry which include: collision repair businesses, insurance companies, dealership groups, vehicle makers, associations, education training & research organizations, equipment & material manufacturers, recyclers, glass installers, industry press, and others.

ADVERTISE in event program

artwork due by June 1, 2008

Enhance your company's exposure with attendees even more by advertising in event program: \$1,000 full-page \$750 half-page \$500 quarter-page

ATTENDEE items

\$3,000

For all attendee items, I-CAR will work with you to locate vendors and develop the items if you don't already have these items available. A quantity of 500 is needed for each item for the event. These items will be given to attendees and your company will be listed in the event program as a sponsor.

DIAMOND level

\$15,000

Limited 3 Available

Choice of primary sponsor of one of the following events: (based upon availability)

- Friday attendee luncheon
- Friday reception
- Saturday attendee luncheon

- Corporate literature or gift inclusion in attendee bag
- Individual 8' banner in registration area
- Breakout session refreshments sponsorship
- Prominently displayed logo on show materials including event web site, marketing materials, event program, and recognition signs

- Podium recognition
- Company logo listed in post-event full-page advertisement in industry press
- Full page advertisement in event program
- Private reception Friday evening prior to Welcome Reception with I-CAR Board, staff, and special event guests

PLATINUM level

\$10,000

Limited 10 Available

- Corporate literature or gift inclusion in attendee bag
- Individual 4' banner in registration area
- Prominently displayed logo on show materials including event web site, marketing materials, event program, and recognition signs

- Podium recognition
- Company logo listed in post-event full-page advertisement in industry press
- Half-page advertisement in event program (upgrade to a full-page for an additional \$250)

GOLD level

\$3,000

- Corporate literature or gift inclusion in attendee bag
- Prominently displayed company name on show materials including event web site, marketing materials, event program, and recognition signs

- Company name listed in post-event full-page advertisement in industry press
- Quarter-page advertisement in event program (upgrade to a half-page for \$250 or full-page for \$500)

SILVER level

\$1,000

- Prominently displayed company name on show materials including event web site, marketing materials, event program, and recognition signs

- Company name listed in post-event full-page advertisement in industry press

How to Become a Sponsor

Sponsorships at the Diamond and Platinum levels are available on a first-come, first-serve basis; all others levels have open availability. To ensure inclusion in all meeting materials final payments are due on June 1, 2008.

Contact Information

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