



INTER-INDUSTRY CONFERENCE
ON AUTO COLLISION REPAIR

NEWS RELEASE

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**I-CAR®, CARSTAR CANADA, AND CARS NETWORK TO PROVIDE INTERACTIVE
DISTANCE COLLISION REPAIR TRAINING ON COLLISION TV**

ROLLING MEADOWS, IL – February 2, 2004 – I-CAR has formed a relationship with CARSTAR Canada and Canadian Automotive Repair & Service (CARS) Network to produce an interactive distance-learning platform called Collision TV. This unique training opportunity is intended to supplement current I-CAR classroom training and is available to the entire Canadian collision industry. Through this easily accessed and convenient training method, professionals can gain the necessary technical knowledge and skills relevant to their position to help achieve a complete and safe repair.

For over 5 years, CARS has deployed a similar technology platform that has been utilized by other multi-location automotive retailers and service providers, and is excited to provide this same technology to the collision industry. Collision TV broadcasts will include I-CAR instructors delivering 13 I-CAR Enhanced Delivery training programs. I-CAR Enhanced Delivery programs will be broadcast on Tuesdays at 6 pm EST. The first program will air on February 24, 2004. A complete schedule of upcoming Collision TV broadcasts is available through I-CAR online at www.i-car.com. For additional information and registration please call 800.422.7456. Currently, there are in excess of 30 collision repair facilities in Canada that are equipped to host I-CAR training with new facilities being added regularly. A complete list is available on the I-CAR web site. Additionally, collision industry professionals have the option and are encouraged to purchase the equipment to host their own training.

Students will receive accelerated collision repair training opportunities while also minimizing the

common concerns of the high cost of travel, accommodations, inconveniences, and lost productivity. By utilizing a studio hotline, students are engaged in the learning process and are able to call in and ask instructors questions during the broadcasts.

I-CAR Canada Manager Tracey Blouin said, "We are thrilled to be included in this fabulous opportunity. It addresses two very important issues for I-CAR in Canada. It allows us to reach potential students in smaller markets, while at the same time helps to meet the challenge of delivering training across Canada with a limited number of instructors."

For additional information or to order your own satellite viewing equipment please contact collision.tv@carstar.ca.

I-CAR®, founded in 1979, is an international not-for-profit training organization dedicated to improving the quality, safety and efficiency of auto collision repair for the ultimate benefit of consumers.