



INTER-INDUSTRY CONFERENCE
ON AUTO COLLISION REPAIR

NEWS RELEASE

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FOR IMMEDIATE RELEASE

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I-CAR TO HOLD INSTRUCTOR EVENT AT TECH CENTRE

ROLLING MEADOWS, IL – December 21, 2004 – I-CAR instructors will be the featured guests during the first ever I-CAR Instructor Event that will take place at the I-CAR Tech Centre and surrounding Appleton, Wisconsin area February 24 -27, 2005. This event for I-CAR instructors is not designed to replace future regional conferences that are geared towards committee members, instructors and volunteers but rather to provide an agenda focused on the needs of the instructor.

The I-CAR Instructor Event agenda includes:

Thursday, February 24

- Registration – Radisson Paper Valley Hotel
- Miller Electric tour
- Regional breakout meetings
- Welcome reception and dinner

Friday, February 25

- I-CAR Tech Centre tours
- Breakout sessions
 - o Aluminum technology seminar
 - o Instructor Training Evaluation (ITE) review seminar
 - o Video shooting seminar
 - o Shipping processes and fulfillment seminar



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Saturday, February 26

- Morning breakout sessions
 - o Instructor Qualification Workshop (IQW) refresher
 - o Simulator boards
 - o Round table discussions
 - o Train-the-trainer sessions
 - o WebEx demonstration
 - o Emergency and Extrication Safety Training overview
- Afternoon breakout sessions
 - o IQW refresher
 - o Future technologies
 - o Adult learners informational session
 - o Train-the-trainer sessions
 - o Psychology of an adult learner
 - o Round table discussions
 - o Learning environment
 - o Understanding I-CAR resources
 - o Alternate delivery strategies
- Dinner – special guest speaker, Vince Lombardi, Jr.

“This year, I-CAR wanted to hold this special event for I-CAR instructors to provide them with a networking and learning opportunity that goes beyond what we can accomplish on a regional level,” said Rick Tuuri, I-CAR Director of Business Development and North American Operations. “While we will not be conducting regional conferences and the Canada national meeting this year, as have they have been held in the past, we will continue with them next fall or winter. Similar to what we are doing with the 2005 I-CAR Instructor Event, our goal will be to provide a new and unique approach to the regional conferences and the Canada national meeting next year to support, recognize, and show our appreciation to the I-CAR volunteers and committee members for all that they do for the collision industry.”

“This event will strengthen the I-CAR instructor network by introducing them to the technical



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development staff, learning more about the program development process, participating in program development seminars, and attending technical or presentation seminars. Instructors from across North America will also have an opportunity to network with each other,” said I-CAR Instructor Support Manager Todd Hank. “I-CAR has become the collision industry training leader due to the efforts of the instructors, committee members, and volunteers. Events such as this and future regional conferences are conducted specifically to assist and recognize their continued efforts.”

Additional information regarding the Instructor Event 2005 will be posted online at www.i-car.com when available and sent via e-mail to current I-CAR instructors.

I-CAR®, founded in 1979, is an international not-for-profit training organization dedicated to improving the quality, safety and efficiency of auto collision repair for the ultimate benefit of consumers.