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NEW I-CAR® PRICING STRUCTURE EFFECTIVE AUGUST 1, 2006

HOFFMAN ESTATES, IL – July 10, 2006 – Keeping up with the economic drivers associated with training delivery, pricing changes are in store for most I-CAR training program delivery systems effective August 1, 2006. Live training programs will see an increase in coupon prices for Gold Class Professionals™ and Platinum Individual™ training coupons to \$75 US, keeping these the lowest-priced coupons available. Regular discount training coupons will be \$100 US. The at-the-door price of training will be \$125 US. The number of coupons required for I-CAR qualification tests will remain the same. The Virtual Classroom price will now be \$60 US, while Online Training programs will see no increase at this time.

“Industry-recognized I-CAR training programs are still the best value for your training dollar by far,” said Director of Business Development and Field Operations Rick Tuuri. “However, there are times when every business needs to adjust prices due to operating costs and inflation; I-CAR is no exception to this rule of business. We have all seen prices rise, sometimes dramatically, for many essential items like gasoline, groceries, or services, and I-CAR training programs are subject to the same economic drivers. I-CAR takes its not-for-profit status very seriously and is proud of the fact that we are able to provide high-quality training at a nominal cost, especially considering significant changes in the North American economy.”

In an effort to improve service to the customer, I-CAR is also taking strides to reduce the amount of time between when a class is taken and when results are sent to the student. “A major step in delivering timely results to the industry will be the enforcement of the payment policy,” continued Tuuri. “I-CAR will work closely with its program instructors and volunteer base to ensure that only students who arrive with payment will be admitted to the class. Delayed payments are a significant cost of operation for I-CAR, and we are asking for the industry’s help in lowering this expense in the future. I-CAR believes that we owe it to the industry to do all we can to improve the timeliness of student records.”

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I-CAR also recently announced that it offers the opportunity to print individual transcripts at no charge via the *myI-CAR* function available on the I-CAR web site (www.i-car.com). [I-CAR](#) will continue to print and mail new transcripts and certificates to all who complete I-CAR or I-CAR-recognized training. Effective July 1, 2006, anyone requesting a transcript or certificate reprint directly from I-CAR will pay a \$35 US fee per reprint requested. I-CAR encourages everyone to avoid this fee by logging into the *myI-CAR* section of the web site for self-print transcripts.

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I-CAR, founded in 1979, is an international, not-for-profit, training organization dedicated to improving the quality, safety, and efficiency of auto collision repair for the ultimate benefit of the consumer.



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