

FOR IMMEDIATE RELEASE

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ELECTRONIC DELIVERY OF MONTHLY, LOCAL I-CAR LIVE AND QUALIFICATION TEST SCHEDULES AVAILABLE

HOFFMAN ESTATES, IL – January 31, 2008 – Industry professionals can now register and receive local, monthly I-CAR Live class and Qualification Test schedules electronically. All that is needed is a *myI-CAR* ID.

Registering for a *myI-CAR* ID number takes less than one minute and can be done by:

- Sending an e-mail to I-CAR customer care at customercare@i-car.com.
- Place “Send me local I-CAR class schedules” in the subject line.
- Include your name, company name, phone, fax, and full mailing address in the body of the e-mail.
- An I-CAR customer care representative will respond and supply you with your *myI-CAR* ID number.

“I-CAR received overwhelming feedback in a recent survey that a vast majority of the industry would like to receive monthly I-CAR Live and Qualification Test class schedules and they would like them delivered electronically,” noted I-CAR Director of Marketing Joyce Kasmer. “The industry has spoken and I-CAR is responding accordingly.”

While these monthly e-mails highlight both upcoming I-CAR Live classes and Qualification Tests, industry professionals can also go online 24/7 to enroll and complete an I-CAR Online Training program at www.i-car.com/online.

Industry professionals are encouraged to e-mail I-CAR customer care today to register for their *myI-CAR* ID number and start receiving their local I-CAR class schedules electronically!

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I-CAR, founded in 1979, is an international not-for-profit training organization dedicated to improving the quality, safety, and efficiency of auto collision repair for the ultimate benefit of consumers.



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