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NEW SPONSORS SUPPORT UPCOMING I-CAR MEETING AND ITS NEW CUSTOMER-FOCUSED ROLE IN THE INTER-INDUSTRY

HOFFMAN ESTATES, IL – April 28, 2008 – In addition to companies that have supported I-CAR over the years, several new sponsors are backing the 2008 I-CAR International Annual Meeting and the new opportunities available at this meeting. This year’s meeting will give those in the inter-industry the chance to share their perspectives and to have I-CAR listen. It will also be an opportunity to receive current, first-hand information from a number of OEM participants and other presenters, to better understand the direction in which I-CAR is moving forward, and to have the chance to network with others in the inter-industry.

Over 50% of this year’s financial supporters for this event are new. “With additional companies involved in this year’s meeting, it will be rewarding to receive feedback from an even larger pool of inter-industry members. This will shape the way I-CAR moves forward in serving the industry with relevant training,” explained Joyce Kasmer, I-CAR Director of Marketing.

Independent Automotive Damage Appraisers (IADA) Executive Vice President John Williams said, “We at IADA feel I-CAR is the most recognized authority for training and continued education within the collision repair industry.”

Bruce R. Pohlig, President of Car Bench North America commented, “Car Bench is supporting I-CAR because we believe in the I-CAR mission to educate and inform. By contributing our knowledge and resources to this effort, we hope to support the I-CAR industry-leading educational programs, with the vision of all body shops producing complete, accurate, and safe repairs. As a leading supplier of OEM-approved benches, jigs, and pulling systems, we know that it is only with the proper training and equipment that technicians can successfully repair today’s vehicles. Pohlig added, “For Car Bench, participating as an event sponsor at the 2008 I-CAR International Annual Meeting signifies our commitment to helping the industry achieve a high level of technical training.”

A Transtar Autobody Technologies, Inc. representative stated, “Transtar stands by its reputation as a premium manufacturer of automotive refinish product solutions that benefit their customers, the industry and the environment. We are thrilled to sponsor this very important event that draws automotive repair professionals from around the world.”

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As I-CAR reorganizes itself to become a more customer-focused organization, the industry's support will be vital in order to provide the latest in technical training to help achieve proper and safe repairs to consumer's vehicles. I-CAR thanks the current international annual meeting event sponsors and invites the industry to join these businesses in their event participation.

Current Sponsors (as of April 28, 2008)

Platinum Level

- 3M

Gold Level

- Avis Budget Group
- BASF Corporation
- Certified Automotive Parts Association (CAPA)*
- LKQ Corporation
- Total Resource Auctions*
- Transtar Autobody Technologies*

Silver Level

- Auto Body World*
- BMW of North America, LLC*
- Car Bench North America*
- Enterprise Rent-A-Car
- General Motors
- GreenLeaf Auto Recyclers*
- Hertz Corporation
- Independent Automotive Damage Appraisers (IADA)*
- Rubber Seal Products*
- Wurth USA Inc.*

* Denotes first time sponsor of I-CAR International Annual Meeting

Visit www.i-car.com/annualmeeting to view the event agenda, registration, current sponsor listing, sponsorship opportunities, and more.

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I-CAR, founded in 1979, is an international not-for-profit training organization dedicated to improving the quality, safety, and efficiency of auto collision repair for the ultimate benefit of consumers.



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