

FOR IMMEDIATE RELEASE

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**ONLINE REGISTRATION NOW AVAILABLE FOR I-CAR 30th ANNIVERSARY CELEBRATION
IN WASHINGTON, DC**

HOFFMAN ESTATES, IL – January 22, 2009 - I-CAR will host its 30th Anniversary Celebration, at the Omni Shoreham Hotel in Washington, D.C. from Tuesday, July 28 through Friday, July 31, 2009. Online registration for the event is now open and attendees can register by visiting the I-CAR web site at www.i-car.com/meetings.

The I-CAR 30th Anniversary Celebration will recognize individuals from the past and present who have dedicated themselves to I-CAR and educating others, helping to lead the collision industry into the future.

Highlights of the meeting include:

- Collision Inter-Industry Tradeshow and Reception – A tradeshow featuring industry suppliers will be open to attendees during the afternoon of Tuesday, July 28 and will feature displays of their latest products and technologies.
- Opening Session: *The Collision Industry in Today's Economic Climate* – on Wednesday, July 29 prior to the Collision Industry Conference (CIC), this session will offer presentations on industry economic trends with industry leaders detailing their training initiatives and how their training investment has helped their organizations thrive in challenging economic times.
- I-CAR Education Foundation 8th Annual Golf Tournament – Enjoy an afternoon of golf on Thursday, July 30 and support the I-CAR Education Foundation at its 8th Annual Golf Tournament at the Langston Golf Course. Proceeds from the tournament benefit the Education Foundation's mission to support philanthropic and collision repair education activities that promote and enhance career opportunities in the industry.
- I-CAR Training Opportunity – Don't miss this opportunity to learn how you can take the information gathered in the Opening Session for improved business practices in '09 and beyond.
- 30th Anniversary Celebration – On the evening of Thursday, July 30, join I-CAR in celebrating 30 years of service to collision industry education. This event will recognize inter-industry leaders who have been instrumental in the success of I-CAR training for 30 years.

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- Frontline Meetings for Volunteers and Instructors will be offered during the day on Friday, July 31 and will focus on new technology, growth opportunities, development and more. Instructors and volunteers will receive hand-on materials that they can use in their everyday roles with I-CAR.
- Volunteer and Instructor Recognition Reception and Dinner – Friday's events continue with an inter-industry event that recognizes the achievements of volunteers and instructors during the past year.

For registration information and event details, visit the I-CAR web site at www.i-car.com/meetings. Questions regarding registration and event sponsorship should be directed to Jolinda Ottum at jolinda.ottum@i-car.com or 847-463-5247.

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I-CAR, founded in 1979, is an international not-for-profit training organization dedicated to improving the quality, safety, and efficiency of auto collision repair for the ultimate benefit of consumers.



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