

FOR IMMEDIATE RELEASE

CONTACT:

Cam Sells, I-CAR Integrated Marketing Manager
800.422.7872, Ext. 210
cam.sells@i-car.com

**DEADLINE MARCH 1 FOR ORGANIZATIONS TO SUBMIT EXPRESSION OF INTEREST FOR I-CAR
CANADIAN TRANSITION**

HOFFMAN ESTATES, IL – February 23, 2009 – The deadline to submit the Expression of Interest (EOI) document for collision repair training organizations interested in assuming I-CAR's Canadian operations is March 1, 2009. Canadian firms intending to submit an Expression of Interest document prior to the deadline can visit the I-CAR website at www.i-car.ca/eoi for more information and to obtain the document.

Following a review of the EOI submissions, qualified organizations will be invited in April to submit a proposal and business plan detailing how their firms will successfully incorporate the I-CAR vision in future operations in Canada. These proposals will be reviewed by the I-CAR Canadian Task Force and a recommendation made in July to help assure the completion of the transition by December 31, 2009.

In January, I-CAR announced plans to transition its Canadian operations for collision repair training to a Canadian firm under a licensing agreement. Operations in Canada are continuing as usual while the training organization seeks a potential licensee.

###

I-CAR, founded in 1979, is an international not-for-profit training organization dedicated to improving the quality, safety, and efficiency of auto collision repair for the ultimate benefit of consumers.



5125 Trillium Blvd. ■ Hoffman Estates, IL 60192 ■ 847.590.1198 ■ 800.422.7872 ■ fax: 800.590.1215