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I-CAR EXTENDS CONFERENCE EARLY BIRD REGISTRATION FEE TO JUNE 5

HOFFMAN ESTATES, IL – May 28, 2009 – I-CAR, the Inter-Industry Conference on Auto Collision Repair, has announced that it will extend its early bird registration fee to June 5 for the upcoming I-CAR 30th Annual Industry Conference at the Omni Shoreham hotel in Washington, DC, July 28 – 31 as the training organization continues to receive interest from the inter-industry in this year's event.

The conference will begin with an inter-industry tradeshow on July 28 and will officially open on July 29 with keynote speaker Dr. Martin Regalia, Chief Economist for the U.S. Chamber of Commerce. His address will be followed by a panel discussion offered by industry leaders that will focus on the strategies and actions that can be taken to improve business efficiencies and retain customers in an economically challenging time. The organization also plans to recognize the work of volunteers and instructors who have contributed their time over the past 30 years, as well as provide on-site opportunities for I-CAR training.

“Given I-CAR's position in the collision repair inter-industry as a provider of information, we want to offer a way for as many industry professionals to attend as possible,” said Jeff Peevy, Director of Field Operations for I-CAR. “The content that they will receive at this conference is very relevant and will enhance their roles as leaders.”

Peevy noted that this year the training organization has also begun offering grants for volunteers and instructors to help increase the participation of those who are instrumental in bringing collision repair training to students across North America.

The early bird registration fee of \$445 for general attendees will continue through June 5, then will increase to \$510 for the four-day conference. There are also reduced fees for instructors and volunteers and for spouses and guests.

For conference and registration information, visit www.i-car.com/meetings.

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I-CAR, founded in 1979, is an international not-for-profit training organization dedicated to improving the quality, safety, and efficiency of auto collision repair for the ultimate benefit of consumers.



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