

CONTACT:

Jolinda Ottum, I-CAR Marketing Communications Specialist
800.422.7872, Ext. 247
jolinda.ottum@i-car.com

I-CAR TO INTRODUCE TWO NEW COURSES TO THE COLLISION INTER-INDUSTRY IN AUGUST

HOFFMAN ESTATES, IL – July 8, 2009 – Collision repair professionals and insurers will have the opportunity to learn important collision repair considerations for some of the most popular vehicles on the road as well as information about emerging technology in today's vehicles. I-CAR, The Inter-Industry Conference on Auto Collision Repair will launch two new classes on these topics. On August 3, I-CAR will launch the *Collision Repair for Select High Volume Vehicles* (POP01) Live training program and on August 10, the *Vehicle Technology and Trends 2010* (NEW10) Live training program will be available.

Inter-industry interest in popular vehicles and new trends continues to grow as repairers and insurers look for ways to identify and work on the vehicles of today and tomorrow.

“Keeping pace with change is important to stay competitive in today's collision repair inter-industry,” said Jeff Peevy, I-CAR Director of Field Operations, North America. “These courses offer a comprehensive look at a variety of vehicles with special attention on future innovations that may soon become common on most vehicles and a greater understanding of newer vehicles commonly seen in collision repair facilities today in an effort to turn knowledge gained into less rework, improved cycle time, and overall greater efficiency in the workplace.”

The I-CAR *Collision Repair for Select High Volume Vehicles* course details:

- Select high sales volume vehicles/platforms common to the North American and international markets
- General repair considerations for high sales volume vehicles
- Important restraint system parts, vehicle materials, mechanical and electronic systems, and general repair considerations
- Personal safety precautions and equipment
- Vehicle protection and repair precautions

-More-



5125 Trillium Blvd. ■ Hoffman Estates, IL 60192 ■ 847.590.1198 ■ 800.422.7872 ■ fax: 800.590.1215

The I-CAR *Vehicle Technology and Trends 2010* course details:

- Features and technologies that distinguish newer models from their predecessors
- The newest technologies found on North American, Asian, and European vehicles
- Outside influences that contribute to rapid changes in vehicle technology
- A review of today's trends that will become tomorrow's standard features
- A review of some of today's newest innovations including the use of high-strength steels, hydroforming, safety features, park-assist systems, collision-avoidance systems, alternative fuel systems, and more

Registration is currently open for classes beginning in August for *Collision Repair for Select High Volume Vehicles* and *Vehicle Technology and Trends 2010* and new classes are being added to I-CAR's class schedule on a continuing basis. Information on classes scheduled in your area can be found on the I-CAR web site at www.i-car.com through the class search feature or by contacting I-CAR Customer Care at 800-422-7872.

###

I-CAR, founded in 1979, is an international not-for-profit training organization dedicated to improving the quality, safety, and efficiency of auto collision repair for the ultimate benefit of consumers.



5125 Trillium Blvd. ■ Hoffman Estates, IL 60192 ■ 847.590.1198 ■ 800.422.7872 ■ fax: 800.590.1215