

## FOR IMMEDIATE RELEASE

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**I-CAR INTRODUCES NEW DAMAGE ANALYSIS AND GM VEHICLE-SPECIFIC COURSES TO THE INDUSTRY**

HOFFMAN ESTATES, IL – September 18, 2009 – I-CAR, The Inter-Industry Conference on Auto Collision Repair has announced that it will introduce two new classes at NACE in Las Vegas. On November 4, I-CAR will launch *Damage Analysis of Advanced Automotive Systems* (DAM07) and *Collision Repair for General Motors Vehicles* (GEN03). Both programs are offered as classroom training programs. Inter-industry professionals will have the opportunity to learn the latest information about damage analysis for advanced safety and convenience systems with *Damage Analysis of Advanced Automotive Systems*, as well as repair considerations for General Motors vehicles with *Collision Repair for General Motors Vehicles*.

Inter-industry interest in advanced systems and vehicle-specific information continues to grow as repairers and insurers look for ways to identify and work on vehicles with the newest safety and convenience features. GM has defined procedures for vehicle repair and has worked hand-in-hand with I-CAR to bring a course featuring its vehicles to the industry.

“A technician’s ability to properly repair a vehicle while being aware of the latest advanced systems on today’s vehicles is highly important for the safety and customer satisfaction of the vehicle owner,” said Jeff Peevy, I-CAR Director of Field Operations, North America. “Knowing General Motors vehicle-specific information is helpful to those who see the many GM vehicles on a regular basis. GM has specific repair processes for each model and there can even be differences from year to year on the same model.”

The I-CAR *Damage Analysis of Advanced Automotive Systems* course details:

- Identify and understand the operation of collision avoidance systems
- Understand the operations of popular convenience technologies
- Explain systems that help control the vehicle

The I-CAR *Collision Repair for General Motors Vehicles* course details:

- Identify service information, restraints, and steering and suspension systems
- Explain materials and general repair processes
- Understand repair and replace considerations for specific GM models

-More-



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Registration is currently open for classes beginning in November for *Damage Analysis of Advanced Automotive Systems* and *Collision Repair for General Motors Vehicles* courses and new classes are being added to I-CAR's schedules. Information on classes scheduled in your area can be found on the I-CAR web site at [www.i-car.com](http://www.i-car.com) through the class search feature or by contacting I-CAR Customer Care at 800-422-7872.

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*I-CAR, founded in 1979, is an international not-for-profit training organization dedicated to improving the quality, safety, and efficiency of auto collision repair for the ultimate benefit of consumers.*



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