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I-CAR ANNOUNCES NEW DIRECTOR OF MARKETING & DISTRIBUTION

20+ YEARS INDUSTRY VETERAN WILLIAM (BILL) STAGE REJOINS I-CAR STAFF

HOFFMAN ESTATES, IL – JANUARY 5, 2010 – The Inter-Industry Conference on Auto Collision Repair (I-CAR) today announced that William (Bill) Stage has been appointed to fill the newly created position of Director of Marketing & Distribution. Stage will report to John Edelen, President and Chief Executive Officer of I-CAR.

Stage comes to I-CAR with over 20 years of experience in the collision inter-industry and is no stranger to the I-CAR organization having previously served as Director of Field Operations, Marketing and Product Development for I-CAR from 1990-1994. Since 2006, he has served on the I-CAR International Board of Directors, most recently serving as Secretary. He also served as chairman of the I-CAR International Advisory Committee, a committee comprised of volunteers who provide an advisory role to the organization.

“Along with his extensive industry experience, Bill brings a broad collision inter-industry marketing and distribution experience to the I-CAR organization,” stated Edelen. “Bill’s proven leadership and experience will benefit I-CAR, its volunteers and ultimately the inter-industry.”

Edelen continues, “This experience, both inside and outside the I-CAR organization, will be of particular value as I-CAR implements the recently announced Professional Development Matrix to better improve the value of I-CAR training. Bill’s drive and commitment to the organization will help us deliver on the I-CAR vision that every person in the collision industry, current and future, has the necessary knowledge and skills relevant to their position to achieve a complete and safe repair.”

Stage stated, “I am very excited to join I-CAR at this time to assist in implementing the new programs developed under John Edelen's leadership. The I-CAR staff and volunteers are a dedicated group of individuals committed to improving the industry and I am proud to be a part of the team!”

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In addition to his previous experience with I-CAR, Stage most recently served as Manager, Network Support Services for Akzo Nobel Coatings, a position he held since 2007. From 1994 to 2006, Stage was Vice President & Director of Field Services for Mitchell International. Stage also owns SSR Collision Center in Alpharetta, GA.

Bill has both a B.S. and M.S. in Civil Engineering from the University of Pennsylvania and received an MBA from Pennsylvania State University.

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I-CAR, founded in 1979, is an international not-for-profit training organization dedicated to improving the quality, safety, and efficiency of auto collision repair for the ultimate benefit of consumers.



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